

CITYLIFE BOOKS

Geoff Schumacher, Editor

702.387.2993 :: gschumacher@lvcitylife.com

NEWS RELEASE

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CityLife Books signs its first author

**P Moss, well-known Las Vegas cultural figure,
pens dynamic short story collection**

CityLife Books, the new imprint of Stephens Press, has signed its first author, P Moss, a fiction writer and owner of the famous Double Down Saloon. His short story collection, "Blue Vegas," will be released this fall.

"Blue Vegas' is the perfect book to launch the CityLife Books imprint," says Geoff Schumacher, editor of CityLife Books and publisher of the Las Vegas CityLife newspaper. "Moss has produced an incredible collection exploring the dark, human stories lurking in the shadows of the neon sheen of Las Vegas."

The stories, Schumacher says, represent the work of a writer who knows Las Vegas and is a keen observer of its diverse population.

"Moss' stories are a visceral exploration of the clash between old and new Las Vegas," Schumacher says. "They shine a light on the hard luck and lingering anguish faced by Las Vegas who've been trampled by this single-minded city."

After working as a screenwriter in Los Angeles, Moss came to Las Vegas in 1992 and opened the Double Down Saloon on Paradise Road. Dubbed a "clubhouse

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1111 W. Bonanza Road :: Las Vegas, NV 89106

T.702.387.5260 :: F.702.380.4516

www.CityLifeBooks.com :: info@stephenspress.com

for the lunatic fringe,” the Double Down soon became internationally famous, drawing a lively mix of tourists and locals. A second Double Down opened in New York’s East Village in 2006, and Moss recently opened a new Las Vegas establishment, Frankie’s Tiki Room, on West Charleston Boulevard.

Despite his success in the bar business, Moss has always envisioned a second career as a writer.

"No quality Las Vegas fiction has ever been written," Moss says. "The soul of the city has never been captured on the printed page. This can be attributed in large part to the fact that writers try to sensationalize the obvious, rather than focusing on the raw human emotions unique to the people who live and work in this unique place. I believe I have done a good job of reversing this trend."

CityLife Books plans to publish up to four titles per year in a trade paperback format. The books will be available directly to CityLife newspaper readers and at area bookstores and online retailers.

Stephens Press is a division of Stephens Media LLC, and a sister company to CityLife and the Las Vegas Review-Journal. Established in 2003, the press publishes primarily regional nonfiction.

"The imprint provides a vehicle to publish quality Vegas-centric fiction with a unique CityLife vibe," says Carolyn Hayes Uber, president of Stephens Press, "and we're especially excited to have P Moss' stories set a high bar for our fiction offerings."

CityLife Books accepts nonfiction and fiction proposals and manuscripts that speak to regular readers of the alternative weekly newspaper. For submission guidelines and more information, check out the imprint's website at www.lvcitylifebooks.com.

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